

# DSP8000 XE MARKETING TOOLKIT

Welcome to the Meridian Select Marketing Toolkit.

At Meridian, we are passionate about delivering the highest quality audio products to our customers. As part of the DSP8000 XE Campaign we have prepared a number of marketing assets, including;

- Email banner/Suggested Copy
- Social media imagery
- Social media sample posts
- Digital Adverts

We invite you to broadcast these assets as they are, or modify them to fit your needs.

## Social Media Recommended Posts:

Here are some suggested messages you can use with this campaign.

1. Discover DSP8000 XE- the first product to emerge from Meridian's groundbreaking Extreme Engineering Programme; a result of years of investment and research at the extreme edge of audio design.

Find out more: [www.meridian-audio.com/XE](http://www.meridian-audio.com/XE)

#FullForceMeridian #DSP8000XE #BritishAudioPioneers

2. The Outstanding Fidelity, Dynamics and Sheer Power of the DSP8000 XE Loudspeakers mean they deliver an incredible experience in listening rooms and cinemas alike.

Find out more: [www.meridian-audio.com/XE](http://www.meridian-audio.com/XE)

#FullForceMeridian #DSP8000XE #BritishAudioPioneers

3. Our DSP8000 XE employs our all-new Ultrasonic Tweeter: featuring a new custom steel waveguide that enables pinpoint imaging and wide dispersion for total spatial immersion.

Find out more: [www.meridian-audio.com/XE](http://www.meridian-audio.com/XE)

#FullForceMeridian #DSP8000XE #BritishAudioPioneers

4. Drawing on a wealth of knowledge in psychoacoustics, many of Meridian's unique technologies are implemented in the DSP8000 XE. The highest specification components are combined with a new audio architecture to provide new levels of sonic realism.

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5. Our DSP8000 XE features 6 all new, bespoke, low-frequency bass drive units, from the same family as our DSW, they effortlessly play down to 18Hz to deliver incredibly lifelike and dynamic bass.

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#FullForceMeridian #DSP8000XE #BritishAudioPioneers

#### Suggested Email Copy

DSP8000 XE: THE NEXT GENERATION LOUDSPEAKER

Discover DSP8000 XE- the first product to emerge from Meridian's groundbreaking Extreme Engineering Programme; a result of years of investment and research at the extreme edge of audio design.

Watch DSP8000 XE Reveal: [Meridian DSP8000 XE on Vimeo](#)

The DSP8000 XE represents a major advance in the design and performance of Meridian Digital Active DSP loudspeakers, achieving a level of sound-quality which exceeds that of any previous Meridian loudspeaker. Drawing on a wealth of knowledge in psychoacoustics, many of Meridian's unique technologies are implemented in the loudspeaker. The highest specification components are combined with a new audio architecture to provide new levels of sonic realism.

Discover More; [https:// www.meridian-audio.com/XE](https://www.meridian-audio.com/XE)